# New Directions In Research On Electronic Commerce

E-commerceE-commerceE-CommerceElectronic CommerceE-commerce LawThe Law of E-CommerceHandbook on Electronic CommerceElectronic CommerceE-CommerceE-Commerce and the Digital EconomyIntroduction to E-CommerceIntroduction to E-commerceECommerceThe Business of EcommerceResearch Handbook on Electronic Commerce LawFrontiers of Electronic CommerceOnline Resolution of E-commerce DisputesE-Commerce and the Digital EconomyE-Commerce Law Around the World: a Concise HandbookElectronic Commerce: Concepts, Methodologies, Tools, and Applications Robert Wegenek Stephen York Parag Diwan Makoto Yokoo Simmons & Simmons Dr. Abdulhadi M. Alghamdi Michael Shaw Michael Chissick Brian C. Satterlee Michael J. Shaw Zheng Qin Efraim Turban Susan Singleton Paul May John A. Rothchild Ravi Kalakota Jie Zheng Michael J. Shaw Stephen Errol Blythe Becker, Annie

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for legal practitioners and business people this guide to the law of e commerce gives an analysis of this rapidly developing area of law the text covers a wide range of issues including security contracts liability taxation finance and insurance it contains practical commercial advice from a team of experienced practitioners at hammond suddards edge and also has practical action points the third edition includes coverage of recent eu directives on e commerce and copyright developments relating to jurisdiction such as the yahoo decision the brussels and rome ii regulations and the consumer protection distance selling regulations 2000

this book covers various standards in e commerce e g data communication and data translation there are extensive illustrations on various issues ans e commerce models which provide a direction in the process of universal e commerce it is a complete guide to a business manager

this book covers recent advances in electronic commerce research activities it aims to encourage activities in this field and to serve researchers with an interest in electronic commerce this book is edited from some aspects of e commerce researches including theoretical mechanism design of trading based on auctions allocation mechanism based on negotiation among multi agent case study and analysis of e trading data engineering issues in e commerce and so on

a practical guide to the law for companies and lawyers advising on establishing and successfully developing e commerce and online trading within their business operations this book is designed as a first point of reference to explain the key legal issues involved in developing online business maximizing technological advances while protecting intellectual property rights contractual and other company related interests

the law of e commerce e contracts e business electronic commerce raises some legal issues including whether the contract must be in a particular form or authenticated validity time and place of communication cross offers and battle of forms this book analyses the legal problems relating to contracts formed on the internet including the use of electronic agents the enforceability of clickwrap agreements electronic payments and choice of law and jurisdiction issues these issues are considered from the uk common law point of view and according to the sicg unidroit principles pecl uncitral model law and the uniform commercial code

the u s and other developed nations are undergoing a transition from a paper econ omy to a digital economy not unlike the transition from an oral exchange economy to a physically recorded clay papyrus exchange economy that took place several millennia ago as with the earlier transition a change in the medium for recording and reporting transactions i e from oral to written from written to electronic is bringing about a significant change in the economic and social system in which they are imbedded the oral to written transition eventually gave us the concepts of property rights commercial law accounting standards and financial transparency what will the written to electronic transition give us the answer is not clear but we can expect that the economic system that follows this transition will differ substantially from the current system to which we are accustomed in this book we examine the electronic exchange mechanisms of the emerging digital economy we do so by examining eight salient topics in electronic commerce ec each of these topics is examined in detail in a separate section of this book

this text aims to help the reader cover the legal and regulatory points of e commerce it includes establishing a business using e commerce on line contracts payment mechanisms encryption and digital signatures evidence and security data protection advertising regulation and taxation

electronic commerce is one of the most important aspects to emerge from the internet it allows people to exchange goods and services immediately with no barriers of time or distance initially e commerce was primarily the domain of large firms due to its initial format of customized complex and expensive transactions essential barriers to entry by smaller competitors today for a nominal fee anyone may become an online merchant with the potential to reach millions of consumers world wide in essence the development of the internet has had the same effect on e commerce as henry ford s assembly line on the automotive industry it has converted a luxury for the few into a relatively simple and inexpensive device for the masses in this book we will explore these impacts and innovations the purpose of this book is to provide a preliminary analytical foundation knowledge base which then may be used for further more advanced study it is not intended to be an exhaustive analysis yet at the same time provides as much information as possible to provide an accurate depiction of the current state and likely future direction of e commerce

this volume in the advances in management information systems series offers a state of the art survey of information systems research on electronic commerce featuring chapters by leading scholars and industry professionals it provides the framework for understanding the business trends emerging opportunities and barriers to overcome in the rapid developments taking place in electronic business and the digital economy researchers students and practitioners anyone interested in the current issues and future direction of electronic commerce especially from the standpoint of information systems and information technology will find this book to be an authoritative source

of cutting edge information the volume is divided into four parts part i covers the fundamental issues of information technology standards and the transformation of industry structure part ii focuses on b2b commerce part iii investigates the management of mobile and it infrastructure and part iv includes trust security and legal issues that undergird the success of e commerce initiatives

this book brings together the new trends new knowledge new methods and new tools in the development of e commerce in china and global and appropriately expounds the basic concepts and cultural concepts of e commerce from the perspective of e commerce basic knowledge and e commerce culture the key technology involved including e commerce support payment and security is introduced this book highlights the practical application of the applied psychology of e commerce in business activities and expounds the system structure transaction mode and decision making strategy paradigm of e commerce with typical examples this book helps readers to understand the basic concepts the latest knowledge and the way of e commerce development this book elaborates the theory specific tools methods and practical experience which can be used as a textbook or professional book for e commerce courses and also a reference book for interested readers

for undergraduate level courses in electronic commerce written by an academician and a practitioner this text features exceptionally comprehensive yet manageable coverage of a broad spectrum of e commerce essentials from a global point of view extremely user friendly and practical it features vignettes application cases and real world cases in each chapter perfect for courses where the professor chooses to use supplemental material or in a course where the professor wants a brief book

ecommerce a practical guide to the law is an essential tool for both businesses and lawyers involved in electronic commerce it includes checklists and practical advice on the principal pitfalls relating to the internet and e mail and how to exploit the new technologies to advantage written by a solicitor who advises on these issues on a daily basis it seeks to provide a simple summary of the relevant legal issues importantly it is fully up to date and includes details of the electronic communications act 2000 the eu electronic commerce directive and distance selling regulations as well as other more established relevant statutes all areas of ecommerce law from shopping on the internet to trade mark and domain name disputes and employment law to contract terms are covered vitally susan singleton avoids jargon and writes in an authoritative and yet accessible style making this an invaluable resource for everyone facing the challenge of working in the new electronic environment

the business of ecommerce explains how to conduct business over the accessible and useful to both technical and nontechnical readers the book describes the relevant business issues to technologists and technical issues to business managers paul may combines his experience as a consultant to both blue chip companies and internet startups to provide a generic model for understanding ecommerce opportunities he makes accessible all of the relevant technologies this book empowers technical and business decision makers to maximize the opportunities of ecommerce

the steady growth of internet commerce over the past twenty years has given rise to a host of new legal issues in a broad range of fields this authoritative research handbook comprises chapters by leading scholars which will provide a solid foundation for newcomers to the subject and also offer exciting new insights that will further the understanding of e commerce experts key topics covered include contracting payments intellectual property extraterritorial enforcement alternative dispute resolution social media consumer protection network neutrality online gambling domain name governance and privacy

this is a complete introduction to many facets of electronic commerce such as global networking and other broadband technologies which are being used as competitive weapons in today s businesses

this book discusses how technological innovations have affected the resolution of disputes arising from electronic commerce in the european union uk and china online dispute resolution odr is a form of alternative dispute resolution in which information technology is used to establish a process that is more effective and conducive to resolving the specific types of dispute for which it was created this book focuses on out of court odr and the resolution of disputes in the field of electronic commerce it explores the potential of odr in this specific e commerce context and investigates whether the current use of odr is in line with the principles of access to justice and procedural fairness moreover it examines the major concerns surrounding the development of odr e g the extent to which electronic adr agreements are recognized by national courts in cross border e commerce transactions how procedural justice is ensured in odr proceedings and whether odr outcomes can be effectively enforced to this end the book assesses the current and potential role of odr in resolving e commerce disputes identifies the legal framework for and legal barriers to the development of odr and makes recommendations as to the direction in which practice and the current legal framework should evolve in closing the book draws on the latest legislation in the field of e commerce law and dispute resolution in order to make recommendations for future odr design such as the eu platform to business regulation on promoting fairness and transparency for business users of online intermediation services 2019 and the united nations convention on international settlement agreements resulting from mediation 2018 which provide the legal basis for odr s future development

this volume in the advances in management information systems series offers a state of the art survey of information systems research on electronic commerce featuring chapters by leading scholars and industry professionals it provides the framework for understanding the business trends emerging opportunities and barriers to overcome in the rapid developments taking place in electronic business and the digital economy researchers students and practitioners anyone interested in the current issues and future direction of electronic commerce especially from the standpoint of information systems and information technology will find this book to be an authoritative source of cutting edge information the volume is divided into four parts part i covers the fundamental issues of information technology standards and the transformation of industry structure part ii focuses on b2b commerce part iii investigates the management of mobile and it infrastructure and part iv includes trust security and legal issues that undergird the success of e commerce initiatives

e commerce law around the world contains summaries of e commerce statutes regulations directives and model legislation of the united nations the european union and more than 120 countries on six continents at the end the laws are synthesized and commonalities and differences among them are noted this is volume i of the e commerce law trilogy the other volumes are also scheduled for release in 2011 volume ii the model electronic transactions act an e commerce law for the world and volume iii certification authority law around the world all of them will soon be available for purchase at xlibris com amazon com barnesandnoble com and other outlets

compiles top research from the world s leading experts on many topics related to electronic commerce covers topics including mobile commerce virtual enterprises business to business applications services and enterprise methodologies

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